



Dayton to Daytona 2010 Free Trip Distribution Information

Free Trip Distribution Criteria

Note: We are only awarding “free trips” to those events that strongly integrate our Mission, vision and values. This is the only time this semester we will be accepting proposals.

Please read the following carefully:

Our Mission

To provide a safe vacation with the intent of building on the tradition of uniting the University of Dayton student community by providing them with a relaxing and safe atmosphere as well as provide exciting new events; such as service opportunities and other entertainment.

Our Vision

To passionately coordinate Dayton to Daytona 2010 by thinking beyond conventional wisdom, anticipating change, and implementing those changes to improve the trip for the student body.

Our Values

Safety:

To provide a trip where students feel comfortable and at ease with the environment that surrounds them.

Tradition and Community:

To bestow upon students an opportunity to build positive relationships and memories.

Enthusiasm and Participation:

To enhance positive energy towards the Daytona trip and channel it in a positive direction to increase participation in the trip.

Vision and Innovation:

Look beyond the horizon to anticipate change and proactively seek changes to improve processes.

Step 1:



Decide when your event is and which “rotation” it qualifies for. Depending on the “rotation” you chose, application deadlines may vary.

Step 2:

Purpose: (What your event needs to fulfill in order to receive a free trip)

- Event will positively market the *Dayton to Daytona 2010* trip.
- Event incorporates not only UD's motto of Learn, Lead and Serve, but also the Trip Coordinator's Mission, Vision, and Values.
- Event will build tradition, memories and relationships through targeting the UD community as a whole.

Guidelines for Proposal:

- Specify where event will be held, especially if the event will be held off campus.
- Specify the purpose of the event and the target audience.
- Specify how the event will positively promote the *Dayton to Daytona 2010* trip.
- Specify when “free trips” will be needed, as well as the amount you would like to give away and how they will be distributed (i.e. raffle).

Please submit a proposal to Daytona@notes.udayton.edu (or a hard copy can be submitted to KU 253). Your proposal should explain how the event meets the Guidelines listed above, as well as the points listed under 'Purpose'. Please make note of the following schedule or

Step 3:

If your event meets the criteria you will be notified through email depending on which rotation you chose. The following terms must be met if your event is chosen for the distribution of a “free trip”:

- The *Dayton to Daytona 2010* slogan and logo will be included on all promotional material. Please make sure to send the Trip Coordinators (Daytona@notes.udayton.edu) a copy of any promotional material at least one week before being distributed.
- The event should be properly advertised at least two weeks prior to event date.
- Any promotional material that the *Dayton to Daytona Committee* may have (i.e. sign-ups, halfway, brochures, etc) must be made available at table hours and/or during the event. Please also make sure to announce upcoming *Dayton to Daytona* events if making other announcements; specifically, when the free trip winner is notified.
- If pictures are taken at the event copies must be made available to the Trip Coordinators for use on the Daytona website (daytona.udayton.edu).

****Note:** If the above is not followed, the free trip will be canceled and payment in full will be required.**

If you have any questions please email them to Daytona@notes.udayton.edu. Please remember you may purchase a trip from us to give out at your event.

Caitlin DeGarmo & Maggie Schnering
Trip Coordinators|Dayton to Daytona 2010
Student Government Association

Rotation Timeline:



Rotation 1:

Available: August 17th and August 31st
Due: September 8th
Notified: September 14th
Must be applying for any event in September

Rotation 2:

Available: Sunday, September 13th
Due: Friday, September 18th
Notified: Wednesday, September 23rd
Must be applying for any event in October

Rotation 3:

Available: Sunday, October 11th
Due: Friday, October 16th
Notified: Wednesday, October 21st
Must be applying for any event in November

Rotation 4:

Available: Sunday, November 15th
Due: Friday, November 20th
Notified: Wednesday, November 25th
Must be applying for any event in December or in January

Rotation 5:

Available: Sunday, January 17th
Due: Friday, January 22nd
Notified: Wednesday, January 27th
Must be applying for any event in February

Rotation 6:

Available: Sunday, February 14th
Due: Friday, February 19th
Notified: Wednesday, February 24th
**Must be applying for any event in March or April*